

Privacy Policy

A privacy policy is a statement that discloses some or all of the ways a website collects, uses, discloses, and manages the data of its visitors and customers. It fulfills a legal requirement to protect a visitor or client's privacy. Countries have their own laws with different requirements per jurisdiction regarding the use of privacy policies. Make sure we are following the legislation relevant to our activities and location.

Important:

The explanations and information provided herein are only general explanations, information and samples. We should not rely on this article as legal advice or as recommendations regarding what we should actually do. We recommend that we seek legal advice to help we understand and to assist we in the creation of our privacy policy.
our privacy policy

There are multiple aspects of privacy law that all website owners must comply with when handling personal information. Below is a list of topics we should consider when implementing a privacy policy for our website:

What type of information do we collect?

Clarify the type of personal information we collect from our site visitors, such as email, name, IP addresses, billing details, social security number, etc. Collected information may be provided by the visitors and users of our website or collected automatically through monitory tools.

Sample:

We receive, collect and store any information we enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect our computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

In this section we should explain our processes in collecting our site visitors' personal information. For example, when our client sends we a message through a contact form, when they purchase a product in our store, or when they subscribe to our newsletter.

Sample:

When we conduct a transaction on our website, as part of the process, we collect personal information we give us such as our name, address and email address. Our personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

This section should explain why we collect our site visitors' personal information (PI). For example, we might collect email addresses for our marketing campaigns, or their addresses for shipping purposes.

Sample:

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;**
- 2. To provide our Users with ongoing customer assistance and technical support;**
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;**
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;**
- 5. To comply with any applicable laws and regulations.**

How do we store, use, share and disclose our site visitors' personal information?

Our privacy policy must detail how we store and use our site visitors' personal information that we've collected. We should also inform our site visitors of the website if, when and how such information is shared with third-party services and/or with legal enforcement agencies, according to relevant local regulations.

Sample:

Our company is hosted on the Capable Consultants (London) Limited .com platform. Capable Consultants (London) Limited .com provides us with the online platform that allows us to sell our products and services to we. Our data may be stored through Capable Consultants (London) Limited .com's data storage, databases and the general Capable Consultants (London) Limited .com applications. They store our data on secure servers behind a firewall.

All direct payment gateways offered by Capable Consultants (London) Limited .com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

If applicable, we should explain our means of communication (e.g. email, text message, etc.,) and for what purposes (e.g. marketing campaigns, promotions, updates, etc.). Explain exactly how we contact our site visitors by using personal information collected on our website and how they can opt out of receiving such messages.

Sample:

We may contact regarding our account, to troubleshoot problems with our account, to resolve a dispute, to collect fees or monies owed, to poll our opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact we to enforce our User Agreement, applicable national laws, and any agreement we may have. For these purposes we may contact we via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

If our website tracks personal information through the use of cookies, for example, we must make this clear to our site visitors. Be clear about what tracking tools (e.g. cookies, flash cookies, web beacons, etc.) our website employs, what personal information they gather and why they are being used.

It's important to note that third-party services, such as Google Analytics or other applications offered through the Capable Consultants (London) Limited App Market, placing cookies or utilizing other tracking technologies through Capable Consultants (London) Limited 's services, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by the Capable Consultants (London) Limited Privacy Policy.

Click [here](#) to view which cookies are stored on our site visitors' computer.

How can our site visitors withdraw their consent?

We must explain how our site visitors can withdraw their consent for collection of personal information, as well as how they can delete or change the collected information.

Sample:

If we don't want us to process our data anymore, please contact us at [our email] or send us mail to: [our physical mailing address].

Privacy policy updates

We recommend that we inform our users about our ability to change or update our site's privacy policy.

Sample:

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify we here that it has been updated, so that we are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and our contact information

Provide valid addresses/channels in order for our users or site visitors to be able to contact we.

Sample:

If we would like to: access, correct, amend or delete any personal information we have about we, we are invited to contact us at info@capableconsultantslimited.com or send us mail to **Capable Consultants (London) Limited** 20-22 Broomfield House, Elmstead, Colchester Essex CO7 7FD www.capableconsultantslimited.com